

Approved
VILLAGE OF LAKE ZURICH
PARK AND RECREATION
ADVISORY BOARD MEETING

Village Hall Board Room
Tuesday, August 10th, 2021- 6:30 PM

AGENDA

1. Call to Order

The meeting was called to order at 6:30pm by Chair Koch.

2. Roll Call: Chairperson Kevin Koch; Members: Tim Andrews, Shawn Bergfalk, Allen Borg and Sariah Quimby. Jeff Carey and Cathy Malloy excused. Staff present: Recreation Director Bonnie Caputo, Recreation Supervisor Elke Kadzielawski and Recreation Supervisor Jenna Stanonik. Park and Recreation Board Liaison Trustee Greg Weider.

3. Approval of Minutes: February 8th, 2021

MOTION made by Tim Andrews, seconded by Allen Borg to approve the minutes of the June 8th 2021 Park Advisory Board meetings as presented. Roll call vote, all yes.
MOTION CARRIED

4. Public Comments: There were no public comments submitted prior to the meeting.
There were two residents who attended with public comment.

A. Lloyd & Peggy Kalicki 885 Silverwood Ct. Lake Zurich {48-year residents}-
Lloyd is a Charter Representative for the Boy Scouts. He came to request that the \$100 fee that is paid for the 4th of July event is either reduced or removed. Lloyd said the money that the Boy Scouts make at the event is their major fundraiser for the year and it teaches the boys hard work, and to have fun while doing it. He mentioned the Boy Scouts do a lot of work for the town, so perhaps it could be looked at to give a small break on the license fee. Director Caputo did share that the traditional vendor fee is \$200, so they are discounted by 50% right off the top. Lloyd's wife, Peggy, is the treasurer for the charter and shared that the Boy Scouts made \$373 total for the event, and then take out the \$100 vendor fee. They only made about \$220 overall, and then split that between the 12 boys that were there on the ground selling sno-cones. Vice Chairperson Tim Andrews made a "motion" for Lake Zurich chapters only that are non-profit child centered organizations to waive the fees {children 17 and under.} Director Caputo reminded the Advisory Board that this is Public Comment, and not a voting item. She would put on the October agenda. Director Caputo gave a shout out to the Boy Scouts/Eagle Scouts for all of the positive work they have done in our community.

5. New Business

A. Fireworks RFP

Director Caputo read the Advisory Board the memo created in regards to the fireworks RFP. The contract is for a 3-year agreement. It was discussed why the fireworks switched to the water vs. the land. Director Caputo explained that a lot

of organizations do not know how to properly shoot off of the water. In 2015/2016 the Park and Recreation Department switched to J & M Displays and have been with that organization ever since. Director Caputo asked for Board Feedback in regards to the proposal in front of them. Vice Chairperson Tim Andrews asked if they can drop the price for a longer contract. Director Caputo explained that we do have some savings when we pay early for the product, and that we did receive about \$3,000 in product for paying early in prior years. Vice Chairperson stated that not a lot of people would take this contact and he suggested we turn it into a 5-year contract at a discounted price. Chairperson Koch asked how long we have had this company and Director Caputo stated since 2015. J & M Displays was a referral from Fire Prevention Specialist Bob Kleinheinz. Chairperson Koch asked how much of the cost of 4th of July comes out of hotel motel tax. Director Caputo shared that annually it is about \$60,000 and that the event is fully funded through the hotel motel tax. This was not a voting item- it was informational.

6. Old Business

A. None

7. Treasurer's Report

Director Caputo was happy to share a very healthy-looking report. The July numbers look wonderful. The dance registration doubled from last Summer which is very promising to see. There were over 260 dancers registered in the first couple of weeks. For the Day Camp program, the department was better to budget by about \$8,000. In regards to the beach, the Village Board extended grace to open to both residents and non-residents. Through August, \$30,000 was sold in beach passes and \$65,000 in daily visits. Expenses for the Park and Rec Department are higher year over year due to not running programs last year. Vice Chairperson Tim Andrews asked about the online registration vs. staff assisted registrations. It was asked if we can improve that online experience. Director Caputo shared that the online system currently is not very user friendly, and we do have an update scheduled. Chairperson Koch asked why the non-motorized boat permits line seemed to be cut in half from prior seasons. Director Caputo shared that with the new seasonal permit offering- we sold 65 seasonal permits and 45 daily permits the revenue went up \$2,200 vs. \$715 last year.

8. Advisory Board Member Reports/Update

- A. Cathy Malloy {Director Caputo spoke on her behalf} - Community Engagement, The Picture in the Park activity is going on now. The clothing swap event is on Saturday, August 28th. A lot of organizations have closed their doors due to COVID- we are looking to do this just this year to fill a need.
- B. Shawn Bergfalk- Groove Grove Shawn Bergfalk shared that there have been 2 events already with one last Groove Grove remaining. The event is trying to present actual bands to the community that they might not see otherwise. Shawn is hoping for better numbers for the final event. Shawn did mention that if we parlay the efforts of food truck socials, that could help with attendance and streamlining some events. The artisans have all sold at least something, so that is

good. Vice Chairperson Tim Andrews stated that you have to start somewhere and you either make it work or you don't. He thanked Shawn for his hard work on this.

C. Kevin Koch- Farmer's Market

Chairperson Koch shared that Farmer's Markets have been going well. Through July, there have been about 1,000 people coming through a week. There is a much wider variety of vendors this year. There is a new fish guy starting the upcoming week which will be a great addition. Chairperson Koch shared that Janet Barron, Farmer's Market Committee member, has done a wonderful job with the social media aspect of Farmer's Market.

D. Jeff Carey- Rock the Block {Director Caputo spoke on his behalf}

Director Caputo shared that 20 food trucks have been secured. Mayor Poynton is working on securing donations for the event. There is a meeting scheduled end of this week with Mayor Poynton and Janet Barron to discuss Rock the Block. Promotions will be going up in the next couple of weeks.

E. Tim Andrews- Miracle on Main Street- Vice Chairperson Andrews shared that the first meeting for Miracle on Main Street is scheduled for next month, after Rock the Block. He added that Cathy Malloy has joined the committee and everyone is looking forward to getting started.

F. Director Caputo shared that she is looking for PAB members to be a part of revamping the Sponsorship Opportunities packets. The information is outdated and it is time for an update. Director Caputo asked if anyone would be interested in helping to update this information. This would be a Fall/Winter project. It would be about 4-6 meetings, no more than an hour long. Chairperson Koch asked Allen Borg if he would be interested in joining. Allen agreed. Director Caputo shared the title would be something along the lines of "Give Where You Live." Sarah Quimby also offered to join the committee.

9. Director's Report

A. Event Update- Shawn Bergfalk asked if we can add alcohol to any of the events. Director Caputo shared that she would be adding Groove Grove and Block A Food Truck Socials to the budget for 2022.

B. Park Highlights/Updates- Heatherleigh Tennis Court is done and open. The community member who was spearheading the pickleball court initiative, Dana, is thrilled that the court at Paulus is all set to play on. Kuechman Kove has a grand opening on Saturday, August 21st with a ribbon cutting. The skate park is back in action as well, which is very exciting.

{Power Outage at 7:30pm}

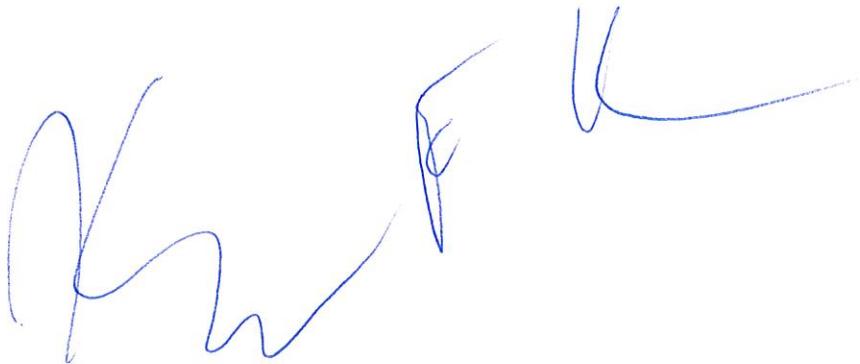
C. Facility Highlights/Updates --Barn Reno Updates. There are still items being worked on in the building. Public Works is working closely with the contractor to complete outstanding items.

D. Program Updates- Ancient Oaks Foundation has a ton of new programs that they are offering.

10. Written Communications- Local News, Event & Program Promotions

11. Adjournment

MOTION made by Vice Chairperson Tim Andrews, seconded by Allen Borg to adjourn the meeting. Voice vote, all in favor. MOTION CARRIED. The meeting was adjourned at 7:44pm.

A handwritten signature in blue ink, appearing to read "Tim Andrews". The signature is fluid and cursive, with a large, stylized 'T' on the left and a 'A' on the right.